



BOROUGH OF MANASQUAN

OFFICE OF THE MAYOR

201 East Main Street · Manasquan, New Jersey 08736
732-223-0544

MAIN STREET CONSTRUCTION IMPACT SURVEY

All the questions are on this page. A few minutes to complete.

Please return by Wednesday, September 30, 2026.

Page 2 explains what this is and what it is not. Please read it and sign at the bottom — both pages come back to us.

1. Your business

Business name _____ Street address _____

Year opened at this address _____ ☐ Opened after August 2025 — no comparison year (we will follow up)

2. Contact

Owner / manager _____ Phone _____ Email _____

3. Which best describes your business?

☐ Retail ☐ Restaurant / food service ☐ Professional or personal care ☐ Other: _____

4. Size of the business

Employees at this location: ☐ 1–4 ☐ 5–9 ☐ 10–24 ☐ 25 or more

Annual revenue: ☐ under \$100k ☐ \$100–250k ☐ \$250–500k ☐ \$500k–\$1M ☐ over \$1M

5. Do you collect New Jersey sales tax at this location?

☐ Yes ☐ No Either way the review would be the same — see page 2.

6. August 2026 compared with August 2025

Use your records if you have them handy. A good-faith estimate is fine if you do not.

COMPARED WITH LAST AUGUST	DOWN	ABOUT THE SAME	UP
Sales / gross receipts	☐ down _____ %	☐	☐ up _____ %
Profit	☐ down _____ %	☐	☐ up _____ %

7. September so far, compared with last September (optional)

☐ down _____ % ☐ about the same ☐ up _____ %

8. Out-of-pocket costs you would not otherwise have had

Extra advertising, signage, cleaning, security, spoiled or unsold inventory, lost deliveries.

Approximately \$ _____ For what _____

Please turn over, read page 2, and sign at the bottom. Both pages come back to us.

Before you sign — three things to be clear about

1 Returning this form does not guarantee you any payment.

No fund exists. Whether one is created, how it would be paid for, who would qualify and how much anyone would receive have all not been decided. The Borough may decide not to proceed at all. Nothing about this form, and nothing anyone says about it, creates a promise or an obligation to pay you.

2 Whatever you estimate here would have to be verified before any money changed hands.

The figures on page 1 are estimates, and they are used only to measure the size of the need. If a fund is created, every applicant would be asked to document the same period — a New Jersey quarterly sales tax return, or, for a business that does not file one, sales tax records, point-of-sale reports or bank deposit summaries covering the same quarter, together with bank statements. No funds would be released on an estimate.

3 The size of the need will decide how the fund is built.

We do not yet know how large the need is, and until we do there is no sensible way to choose how to meet it. A small need could be handled by an existing nonprofit or a community fundraising effort. A larger one may call for a formal grant program, or for funding through the business improvement district now being formed. Every one of those routes is still open. Finding out which one fits is the entire purpose of this form.

We ask for percentages and ranges rather than dollar figures because records given to the Borough may be public under OPRA.

HOW THIS WOULD WORK

STEP ONE

This survey.

We collect estimates to measure the scale of the impact. The Borough publishes the totals; no business is named.

STEP TWO

Review and decision.

The Borough Attorney reviews what the Borough may lawfully do. Council decides whether to proceed, at what size, and by what route. Everyone who returns this survey will be told the outcome either way.

STEP THREE

If a fund is created — the construction quarter.

Applicants submit the quarterly filing, or the substitute records described above, covering July through September, with bank statements for those three months. This is the figure any award would be based on.

Any award would be based on that quarterly comparison, not on the estimate you gave on page 1. If your quarter as a whole was not down, it's likely that the fund would not treat that as a loss — i.e. sales that moved by a few weeks but stayed in Manasquan.

The Borough has not set a schedule and is not committing to one. The steps above describe the process we expect to follow; they are not promises of timing, of a fund, or of any payment.

Certification

I certify that the estimates on page 1 are made in good faith. I understand that this form is not an application for payment, that no payment is promised or guaranteed, and that any figures I have given would have to be verified against quarterly filings and bank records before any funds could be released.

Signature _____ Date _____ Print name _____

Return both pages to: Borough of Manasquan, Office of the Mayor, 201 East Main Street, Manasquan, NJ 08736

